

ENGAGE. RECRUIT. RETAIN.



WEB-BASED LEARNING SAVES:

TIME - on demand at home or the office

MONEY - no travel needed

MANAGEMENT - easy tracking

REDUNDANCY - targeted learning

TREES - electronic delivery is green

RESOURCES - easily updated

KMA TRAINING DELIVERS

As U.S. workplaces become significantly more diverse, organizations need better solutions to meet their changing needs.

- Improved morale
- Greater productivity
- Increased retention
- Bottom line savings

EXPERIENCE OUR
UNIQUE APPROACH



Web-based training modules and in-house leaders discussion guides:

- Changing Pluralism
- U.S. Mainstream
- African/American
- Hispanic/Latino
- Gender and Culture
- East Asian

Visit kmaDiversity.com
to learn about all our services.



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WEB-BASED TRAINING



EVERYBODY TELLS YOU
TO RESPECT DIFFERENCES,
BUT THEY DON'T TELL YOU WHICH
DIFFERENCES TO RESPECT.



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KMA SOLUTION:

Drive productivity with effective workplace practices.

KMA web-based training modules address cultural differences and how they impact:

- Communication styles
- Understanding behavior
- Attitudes toward authority
- Workplace strategies



KMA SOLUTION:

Save money and empower in-house trainers to instruct, mediate, mentor and become agents of change.

Train-the-trainer discussion guides enhance and build on web-based learning.



KMA SOLUTION:

Increase employee retention and develop diverse leaders through better understanding.

Modules include ready-to-implement workplace solutions for managers and employees.



CORPORATE TRIBALISM

NEED RESULTS?
HERE'S HOW IT WORKS:

- Web-based modules stream on public servers
- Learners access training 24/7
- Training can run on internal servers and integrate with in-house learning systems
- Full reporting and tracking capabilities
- Technical experts integrate software to meet your organization's needs
- Industry-specific customization and train-the-trainer support keeps conversations going



For answers to frequently asked questions, visit our website: kmadiversity.com/faq



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